

SEAN BERG

UX Designer
Product Design Manager

About

I'm a Senior UX and UI Designer and Product Design Manager with over 15 years of work experience. I have extensive work with hundreds of clients, created and sold my first startup company, and am now working as a Product Design Manager in Dublin for Mastercard. I also have a UX Design Certification with UX Management specialty from the Nielsen Norman Group, the leading firm in user experience worldwide.

Work Experience

Mastercard Labs - Product Design Manager

(July 2015 - current)

Interface and experience design manager for the "Labs as a Service" (LaaS) Team. Our main product is the Launchpad, a one week rapid prototyping product design sprint that moves from concept, to prototype, to customer test in super fast time.

CR2 - Consultant Lead UX Designer

(January 2015 - July 2015)

At CR2 I was responsible for the interface design of their internet banking webapp solution. I had to ensure that the experience was consistent throughout all the different applications developed by CR2: (mobile apps, ATM, Personal Banker, etc).

CapSo - Consultant Lead UX Designer

(July 2014 - December 2014)

CapSo was a financial technology startup based in Dublin and New York. I was responsible for the user experience and user interface of this project, finding solutions for a financial market niche and working very closely with the development team and product managers to create a unique product.

xCake - Co-Founder and Lead UX Designer

(May 2008 - April 2012)

At xCake I would be the bridge between our team of designers and programmers and also offer solutions based on the clients needs. Due to our creative and successful solutions, some of our clients were able to abandon their day jobs and focus solely on their websites. Our most successful cases were those of "Vestida de Noiva" and "Carinhas" - clients that were able to increase their profits after our design and consulting services.

Yellowlcon - Project Manager

(November 2007 - September 2008)

During my stay at Yellowlcon, I dealt with worldwide clients and managed a small team of remote and local designers. One of my most successful cases at Yellowlcon was the redesign of Google's "Orkut", at the time Brazil's biggest social media website with over 33 million active users. Yellow's clients also included big names in the tech industry, such as Apple and Symantec.

Contact

E-mail: sean@canha.net

Phone: +353 (83) 185 1301

Portfolio: seanberg.eu

Education

Universidade Tuiuti do Paraná - Brazil

Graphic Design bacharel 2006 - 2009

+ 11 varied courses

+15 years work experience

Skills

In design:

Design research, analytics, wireframing, prototyping, information architecture, design style guides, user interface, usability testing, client research, responsive web design, mobile apps and general deep knowledge of User Experience and User Interface not limited to mobile.

In software:

Bohemian Sketch, Photoshop, Illustrator, Adobe XD, Balsamiq, Coda, Basecamp, productivity apps

In management:

People management, lean startup development, agile development

In language:

English, Portuguese, Spanish, German, French

Publications

Compiled list of 2018 app design trends

Jan 8, 2018 (Medium)

NFC and Mobile Payments in Brazil

Mar 17, 2017 (Medium)

Making Money With Design

Jun 3, 2013 (Self-Published eBook)

HTML5 in 15 Minutes

Nov 4, 2011 (Self-Published eBook)